



## CasinosAvenue has more than 100 partner casinos, only 5 months after its launch!

*CasinosAvenue.com, the TripAdvisor of the gaming world, has been actively evolving since it was launched in July 2015. This innovative platform helps players locate and discover worldwide casinos as well as their best offers.*

**Paris, November 25, 2015** – The young start-up CasinosAvenue, the online reference of casinos, announces today that it has over 100 partner casinos. The platform lists more than 3,200 casinos in the world and already gets more than 20,000 unique visitors a month.

### What is CasinosAvenue?

Mobile and multilingual, [CasinosAvenue.com](http://CasinosAvenue.com) is a platform with an innovative concept allowing players to easily locate and discover all the casinos of the world as well as their best offers in a few clicks.

In an industry where special offers and benefits are ever-present, CasinosAvenue, naturally built its concept around this aspect. This is why the website suggests casinos to directly manage their information and to let players know about their special offers and events through the website. In this way, the members of CasinosAvenue can stay informed about all the best deals of the moment by receiving customized offers based on their geographical locations.

### A project of international scope

The company has been evolving within a global industry taking part in tourist attractiveness of destinations. Already available in French and English languages, the start-up focuses its service development on the European market. The creation of a Mandarin version is scheduled for the six coming months in order to target an Asian clientele, otherwise known as the gambling aficionados.

“A lot of countries in the world have a significant tourism potential and splendid gambling establishments which unfortunately remain globally unrecognized. When tourists arrive to a new destination, they rarely have a clear and exact vision of where they can find casinos.” says **Christophe Sorel, the founder of CasinosAvenue.**

*Created in April 2013 by Christophe Sorel, 24 years old at the time, the start-up upgraded its business model in July 2014 in order to be better adapted to players' and casinos' needs.*

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[MediaKit December 2015](#)